

HomeTrends for 2007

A note from Cotton Incorporated's Home Trend Forecaster, Dana Poor

In May, we released our annual forecast of color and trends for the Home in 2007. It has been an interesting process of reviewing, analyzing and communicating these exciting new market opportunities in Home Products with all of you. For those of you who were able to attend the presentations, we hope that the information was inspiring and that you are looking forward to translating those ideas into your product lines. We have enjoyed the time that we have spent with you in the past months bouncing ideas back and forth. You are always so inspiring to us. Here is a quick review of what we covered.

Keep up the good work!

Dana

New Traditions

- Old world charm is updated with bold accents
- Rust reds and golden yellows contrast with bright lavender
- Archival prints and multi-cultural references influence fabric patterns
- Luxury is viewed as a combination of the artisanal and opulent
- Traditional fabrics are simplified with no excess detail



Ember
pantone ®
18-1540 TC

Antique Rose
pantone ®
16-1508 TC

Victorian
Purple
pantone ®
15-3817 TC

Vintage Port
pantone ®
18-1404 TC

Cornucopia
pantone ®
16-1054 TC

Sunrise
pantone ®
13-0840 TC

Serenity

- A much needed place of solitude and rest
- Inspired by seaside getaways and mountainside retreats
- Soothing neutrals make a comeback when accented with brighter shades
- Texture becomes important when using a neutral palette
- Novelty yarns add interest



Eucalyptus
pantone ®
17-6206 TC

Glaze
pantone ®
16-1320 TC

Still Water
pantone ®
16-4529 TC

Pebble
pantone ®
18-3916 TC

Froth
pantone ®
11-0105 TC

Silt
pantone ®
17-1321 TC

Farmer's Market

- Respect for nature and enjoying its bounty
- Colors are inspired by fresh berries, homemade jams and clean air
- Timeless craftsmanship is revered
- Vintage detailing, handicrafts and crochet
- These fabrics tell a story and have a home-made feel



Fresh Berry
pantone ®
19-1862 TC

Radish
pantone ®
19-1663 TC

Open Air
pantone ®
12-4608 TC

Porcini
pantone ®
19-1016 TC

Honeycomb
pantone ®
16-1143 TC

Jam
pantone ®
16-1329 TC

Simple Pleasures

- Casual elegance in light and lively colors
- Ornamentation is unnecessary
- Soothing colors that lend themselves to personalized and simple design concepts
- Well-designed products for simple living
- Experimenting with the idea of opacity and light
- A balance of modernity and comfort is reflected in these fabrics



Buttercream
pantone®
11-0510 TC

Sherbet
pantone®
15-1530 TC

Sandbox
pantone®
18-1314 TC

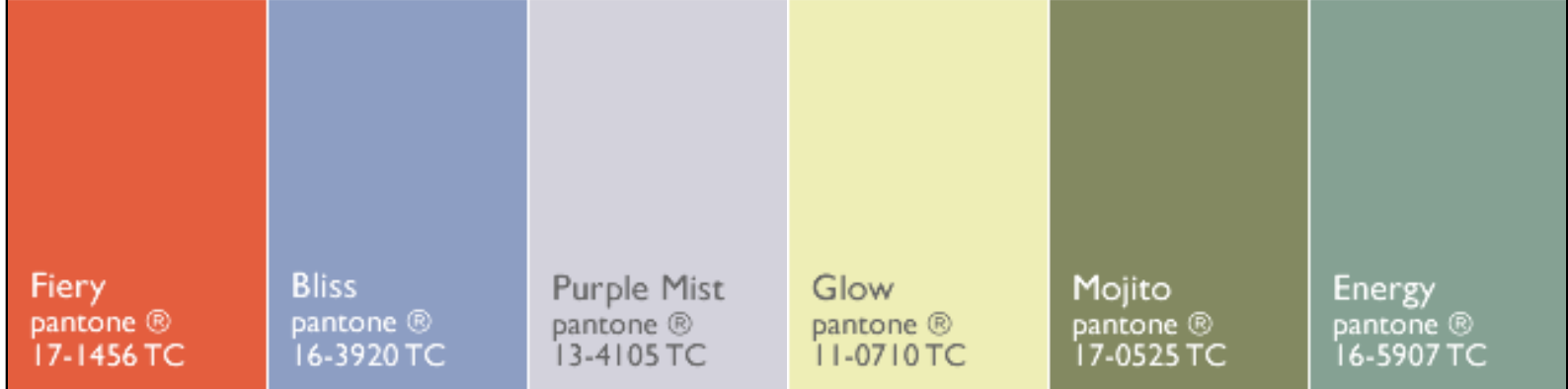
Shade
pantone®
15-4502 TC

Frosted
Orange
pantone®
12-0714 TC

Sapphire
pantone®
19-3920 TC

Nightlife

- Colors reflect the excitement and energy of city life
- Bold and mysterious colors
- Cool greens and lavenders are accented by fiery orange
- Vivacious prints, deconstructed looks and layering techniques
- These fabrics are influenced by the fast pace of travel and fashion



Greenhouse Effect

- Color combinations inspired by luscious and exotic florals
- Peacock feathers and tropical birds
- Pinks and purples are passionate and vivacious
- Botanicals that illustrate the imperfections and variations in nature
- An awareness of the environment and the effect it can have on health and well-being



Nectar
pantone®
17-1930 TC

Red Clay
pantone®
19-1525 TC

Wild Orchid
pantone®
19-2410 TC

Mallard
pantone®
19-5413 TC

Quartz
pantone®
12-1305 TC

Reservoir
pantone®
19-3955 TC